

**15th Annual Family Day In The Park Celebration
SPONSORSHIP LEVEL INFO**

SPONSOR LEVEL	Title Sponsor*	Presenting Sponsor*		
SUMMARY	"15 Annual Family Day In The Park presented by (your business name)" Sept. 5-8; downtown Evansville	VIP Kick-off Reception: A great evening of networking for the corporate, governmental, business, and community supporters of the 15th Annual FDITP. (Thursday, Sept. 5th, 5-8PM at Blush Ultra Lounge)	Official FDITP After Party: This event, following the FDITP activities, will attract Evansville's mature, sophisticated audience looking for a fun way to celebrate another successful FDITP. (Saturday, Sept. 7th, 10 PM)	Jazz Brunch: This event will allow attendees to dine while listening to live jazz in a relaxed social setting. (Sunday, Sept. 8th, 1-4PM at Acropolis)
SPONSOR AMOUNT		\$1,500.00	\$1,500.00	\$1,500.00
Title Sponsor recognition throughout FDITP ("15th Annual FDITP" Presented by <i>BUSINESS NAME</i>)	✓			
Sponsor recognition throughout specific event	All FDITP related events	VIP Kick-off Reception	Official FDITP After Party	Sunday Jazz Brunch
Deliver greetings and lead activities	All FDITP related events	VIP Kick-off Reception	Official FDITP After Party	Sunday Jazz Brunch
Name & logo in all FDITP related marketing/promotional efforts	✓	✓	✓	✓
Inclusion in all FDITP related social media efforts (Facebook, Twitter, etc)	✓	✓	✓	✓
Participation in TV/radio interviews	✓			
Logo/Sponsor recognition on WEOA website & on banners	Title Sponsor recognition on website & all FDITP related banners	Sponsor recognition on website FDITP page & banner related to the Kick-off Reception	Sponsor recognition on website FDITP page & banner related to the Official FDITP After Party	Sponsor recognition on website FDITP page & banner related to the Sunday Jazz Brunch
First right of refusal for 2014 FDITP sponsorship	✓	✓	✓	✓
Souvenir Book	Title Sponsor name/logo on front cover and 1 full-page ad	Half-page ad	Half-page ad	Half-page ad
Exhibit space(s) and/or table with signage	16' x 20' tent in Sponsor Area; exhibit table at VIP Kick-off Reception, Official FDITP After Party, and Sunday Jazz Brunch	10' x 10' tent in Sponsor Area; exhibit table during VIP Kick-off Reception	10' x 10' tent in Sponsor Area; exhibit table at the Official FDITP After Party	10' x 10' tent in Sponsor Area; exhibit table at Sunday Jazz Brunch
Sponsor Credentials	(10) VIP "All Access" badges to Kick-off Reception, Sponsor Food Tent, Official FDITP After Party, and Sunday Jazz Brunch	(6) badges to Kick-off Reception, Sponsor Food Tent, Official FDITP After Party, and Sunday Jazz Brunch	(6) badges to Kick-off Reception, Sponsor Food Tent, Official FDITP After Party, and Sunday Jazz Brunch	(6) badges to Kick-off Reception, Sponsor Food Tent, Official FDITP After Party, and Sunday Jazz Brunch

Presenting Sponsor-\$750	BBQ Contest, Family Fun Activities, or Souvenir Book/Event Guide	Promotional sponsorship recognition (radio, print, on-line), signage in ven
Presenting Sponsor-\$500	Opening Ceremony, or T-shirt	Promotional sponsorship recognition (radio), opening remarks or Company Name/Logo o
Patron - \$10.00	Festival Souvenir Book/Event Guide	Name listed on patron page.

*All levels may also receive additional benefits as events/programs are added to FDITP

<p>Main Stage or Kids Zone: All music acts, announcements, giveaways, etc will be featured on the "Main Stage" (Saturday). The "Kids Zone" will feature activities that include: petting zoo, inflatables, kids games, arts & crafts, etc.</p>
\$1,000.00
Area sponsored
Select marketing/promotional activities
Select social media efforts
Sponsor recognition on website FDITP page & banner related to the Sunday Jazz Brunch
✓
Quarter-page ad
Exhibit space in area sponsored.
(6) badges to Kick-off Reception, Sponsor Food Tent, Official FDITP After Party, and Sunday Jazz Brunch

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n official FDITP t-shirts.